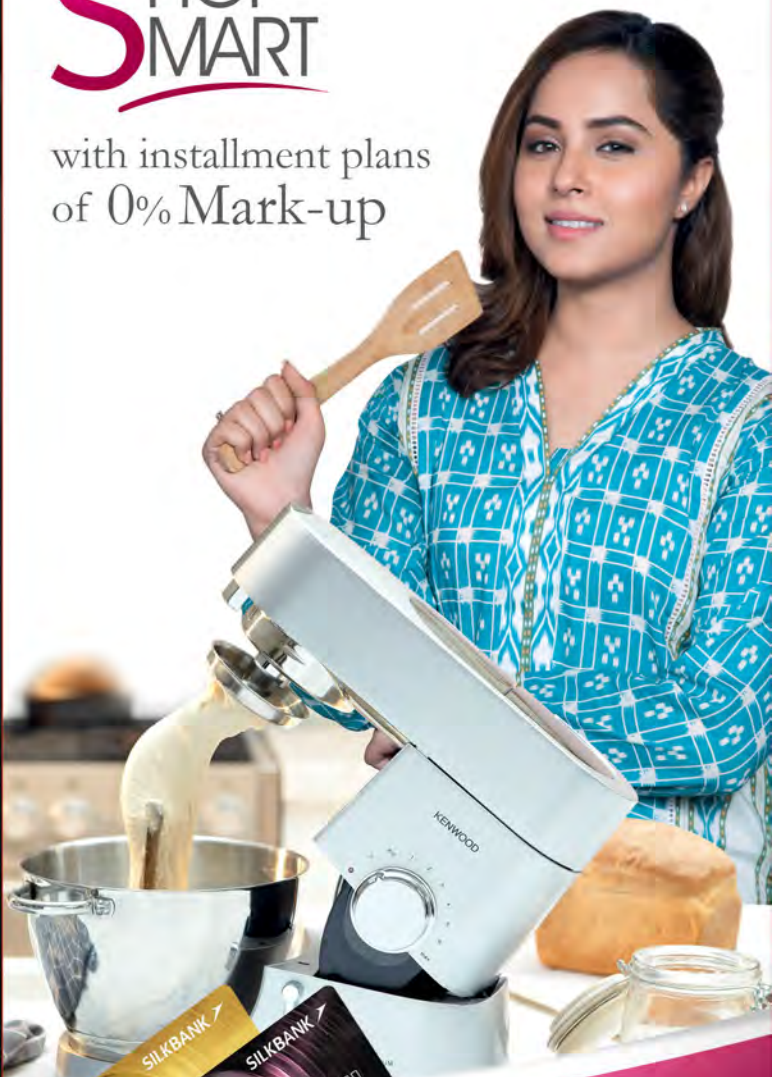


KENWOOD
CREATE MORE

HOMAGE
Tribute to good living

SHOP SMART

with installment plans
of 0% Mark-up



SILKBANK 
Yes we can

Silkbank Limited, in collaboration with R&I Electrical Appliances, offers Silkbank Credit Card customers a convenient and easy payment plan for purchasing Kenwood and Homage Appliances.

Silkbank Credit Card customers can now enjoy 0% mark-up up to 18 months on Kenwood and Homage Appliances by availing Silkbank Shop Smart Installment Plan.

KENWOOD
CREATE MORE

SPLIT AIR CONDITIONERS

eInverter GLOW

up to **75%**
ENERGY EFFICIENT
★★★★★

KDC-1214S (12000BTU)
KDC-1814S (18000BTU)

up to **60%**
ENERGY EFFICIENT
★★★★★

KDC-1213S (12000BTU)
KDC-1813S (18000BTU)
KDC-2413S (24000BTU)

Heat & Cool



- High ambient
- High efficiency
- Smart running
- Super quiet mode
- Refrigerant gas R410A
- High ambient cooling

Retail Price

KDC-1214S **60,900**
KDC-1814S **73,900**

Retail Price

KDC-1213S **56,900**
KDC-1813S **68,900**
KDC-2413S **96,900**

0% MARK-UP

Model	3	6	12	18	24	36
KDC-1214S	20,300	10,150	5,075	3,383	3,756	2,910
KDC-1814S	24,633	12,317	6,158	4,106	4,557	3,531
KDC-1213S	18,967	9,483	4,742	3,161	3,509	2,719
KDC-1813S	22,967	11,483	5,742	3,828	4,249	3,202
KDC-2413S	32,300	16,150	8,075	5,383	5,976	4,630

eAmore

KEA-1211S (12,000BTU)
KEA-1811S (18,000BTU)
KEA-2411S (24000BTU)

Heat & Cool



- Turbo cool
- LED display
- Auto restart
- Eco friendly tech
- Intelligent sleep mode
- Refrigerant gas R22
- Anti-rust outdoor casing



Retail Price

KEA-1211S **38,500**
KEA-1811S **48,900**
KEA-2411S **65,900**

0% MARK-UP

Model	3	6	12	18	24	36
KEA-1211S	12,833	6,417	3,208	2,139	2,374	1,839
KEA-1811S	16,300	8,150	4,075	2,717	3,010	2,336
KEA-2411S	21,967	10,983	5,492	3,661	4,064	3,149

eLVS

KLV-1215S (12000BTU)
KLV-1815S (18000BTU)



Heat & Cool



- 1 watt standby
- Golden fins
- Super quiet mode
- High density filter
- High ambient cooling
- Refrigerant gas R410A
- High efficiency compressor

Retail Price

KLV-1215S 38,500
KLV-1815S 48,900

0% MARK-UP

Model	3	6	12	18	24	36
KLV-1215S	12,833	6,417	3,208	2,139	2,374	1,839
KLV-1815S	16,300	8,150	4,075	2,717	3,016	2,336

Floor Standing Air Conditioners

eInverter
PREMIER

KDC-242FH (24000BTU)

- Energy saving
- Hidden LED display
- Refrigerant gas R410A
- Precise in temperature control
- Leading in appearance & material
- 4 dimensions air supplying-comfortable

Heat & Cool



Retail Price

KDC-242FH 163,900

0% MARK-UP

Model	3	6	12	18	24	36
KDC-242FH	54,633	27,317	13,658	9,106	10,107	7,831

eFortune

KEF-423F(42000BTU)

- LED display
- Easy clean filter
- Wide angle air flow
- Refrigerant gas R410A
- Anti-rust outdoor casing
- 10 hours automatic power OFF



eMax

KEX-241F(24000BTU)

- LED display
- Easy clean filter
- Wide angle air flow
- Refrigerant gas R410A
- Anti-rust outdoor casing



Retail Price

KEF-423F 130,900
KEX-241F 98,000

0% MARK-UP

Model	3	6	12	18	24	36
KEF-423F	43,633	21,817	10,908	7,272	8,872	6,254
KEX-241F	32,667	16,333	8,167	5,444	6,043	4,682

DEEP FREEZER

KDF-415SD (with Free AVR/Stablizer)

- Compressor-indicating light
- Adjustable thermostat
- Easy-cleaning interior
- External handle
- Easy rolling wheels
- Balanced hinge design



Retail Price

KDF-415SD 46,500

0% MARK-UP						
Model	3	6	12	18	24	36
KDF-415SD	15,500	7,750	3,875	2,583	2,868	2,222

KDF-310SD (with Free AVR/Stablizer)

- Compressor-indicating light
- Adjustable thermostat
- Easy-cleaning interior
- External handle
- Easy rolling wheels
- Balanced hinge design
- lock and key



Retail Price

KDF-310SD 38,500

0% MARK-UP						
Model	3	6	12	18	24	36
KDF-310SD	12,833	6,417	3,208	2,139	2,374	1,839

WASHING MACHINES

Semi Automatic

KWM-1010SA

- 10KG washing capacity
- Built-in buzzer
- Full plastic body
- Big pulstor
- Heavy duty
- Low noisy



Retail Price

KWM-1010SA 17,900

0% MARK-UP						
Model	3	6	12	18	24	36
KWM-1010SA	5,967	2,983	1,492	994	1,104	855

Semi Automatic Washer

KWM-899W

- 8KG washing capacity
- Built-in buzzer
- Full plastic body
- Big pulstor
- Heavy duty
- Low noisy



Retail Price

KWM-899W 10,900

0% MARK-UP						
Model	3	6	12	18	24	36
KWM-899W	3,633	1,817	908	606	672	521

Chef Kitchen Machine

KMC-050

- 1400 watts, 4.6 litre
- Variable speed plus pulse
- Stainless steel blade
- Solid metal construction
- Tailor your machine with various attachment for food preparation
- 4 power outlets



Retail Price

KMC-050 **59,700**

		0% MARK-UP					
Model	3	6	12	18	24	36	
KMC-050	19,900	9,950	4,975	3,317	3,682	2,952	

Food Processor

FP-735

- 1000 watts, 3.0 litre
- Variable speed plus pulse
- Stainless steel blade
- Integral cord storage
- Reversible slicing and shredding discs
- Wide range of attachments included



Retail Price

FP-735 **19,900**

		0% MARK-UP					
Model	3	6	12	18	24	36	
FP-735	6,633	3,317	1,658	1,106	1,227	851	

FP-691

- 900 watts, 2.9 litre
- Variable speed plus pulse
- Stainless steel blade
- Integral cord storage
- Reversible slicing and shredding discs
- Wide range of attachments included



Retail Price

FP-691 **16,900**

		0% MARK-UP					
Model	3	6	12	18	24	36	
FP-691	5,633	2,817	1,408	939	1,042	807	

Pack Deal 1

Juicer JEP-010

- 340 watts, 1.4 litre
- 0.6 litre juice jug
- Speeds: 2



Hand Blender HDP-402

- 800 watts power, 0.5 litre calibrated chopper
- 0.75 litre calibrated beaker
- Variable speed plus turbo function



Food Processor FP-190

- 600 watts, 1.4 litre bowl with 800ml working capacity
- 2 speeds plus pulse
- Full safety interlock

Retail Price

Pack Deal 1 **24,100**

		0% MARK-UP					
Model	3	6	12	18	24	36	
Pack Deal 1	8,033	4,017	2,008	1,339	1,486	1,151	

Pack Deal 2

Blender BL-470

- 600 watts, 2 litre capacity,
- 3 speed plus pulse
- Pre-programmed dedicated ice crush button

Meat Grinder MG-450

- 400 watts
- On/off + reverse speed
- Throughput: 2KG per minute

Toaster TTM-450

- 900 watts, 2 slice toaster, crumb tray
- Adjustable browning setting
- Illuminated controls



Retail Price

Pack Deal 2 **22,700**

0% MARK-UP						
Model	3	6	12	18	24	36
Pack Deal 2	7,567	3,783	1,892	1,261	1,400	1,085

Pack Deal 3

Hand Blender HDP-304

- 800 watts power, 0.5 litre calibrated chopper
- 0.75 litre calibrated beaker
- Variable speed plus turbo function

Food Processor FP-120

- 600 watts, 1.4 litre bowl with 800ml working capacity
- 2 speeds plus pulse
- Full safety interlock

Sandwich Maker SM-740

- Non stick coated plate, safety latch
- Plate release button
- 700 watts



Retail Price

Pack Deal 3 **20,900**

0% MARK-UP						
Model	3	6	12	18	24	36
Pack Deal 3	6,967	3,483	1,742	1,161	1,289	999

Pack Deal 4

Food Processor FP-220

- 750 watts
- 2.1 litre total capacity bowl
- 2 speed plus pulse
- Calibrated 1.2 litre liquidiser

Kettle JKP-230

- Power: 2200 watts
- Capacity: 1.6 litre
- 360° power base

Hand Mixer HM-620

- 350 watts
- 5 speeds
- Design based on the award-winning kMix hand mixer



Retail Price

Pack Deal 4 **20,300**

0% MARK-UP						
Model	3	6	12	18	24	36
Pack Deal 4	6,767	3,383	1,692	1,128	1,252	970

Pack Deal 5

Blender BLP-402

- 650 watts motor
- 2.0 litre plastic goblet
- Ice crush function

Kettle SJM020A

- 2200 watts, 1 litre capacity
- Metal body, rubber handle
- Transparent indicator of water level

Chopper CH-250

- 2 speeds, push down operation
- Stainless steel blades
- 500 watts, 0.5 litre



Retail Price

Pack Deal 5 20,000

		0% MARK-UP					
Model	3	6	12	18	24	36	
Pack Deal 5	6,667	3,333	1,667	1,111	1,235	956	

Pack Deal 6

Smoothie SB-255

- 500 watts
- 1.5 litre, silver body
- 2 speeds, stir-stick with 360° rotation
- Goblet operated interlock system

Toaster TTM-450

- 900 watts, 2 slice toaster, crumb try
- Adjustable browning setting
- Illuminated controls

Sandwich Maker SM-740

- Non stick coated plate, safety latch
- Plate release button
- 700 watts



Retail Price

Pack Deal 6 16,900

		0% MARK-UP					
Model	3	6	12	18	24	36	
Pack Deal 6	5,633	2,817	1,408	939	1,042	807	

Pack Deal 7

Toaster TTM-450

- 900 watts, 2 slice toaster, crumb try
- Adjustable browning setting
- Illuminated controls

Kettle SJM020A

- 2200 watts, 1 litre capacity
- Metal body, rubber handle
- Transparent indicator of water level

Sandwich Maker SM-650

- Non stick coated plate, safety latch
- Plate release button
- 700 watts



Retail Price

Pack Deal 7 16,200

		0% MARK-UP					
Model	3	6	12	18	24	36	
Pack Deal 7	5,400	2,700	1,350	900	990	774	

NON SOLAR INVERTER Tron^{DUO}

Usage

An inverter is an electrical device that converts direct current (DC) to alternating current (AC).



HTU-1005

1000VA/800Watts/12VDC/230VAC
1 Battery support (170Amp)
4 Tubelights/12 E.Savers & 6 Fans

HTU-1205

1200VA/1000Watts/12VDC/230VAC
2 Batteries support (155Amp)
6 Tubelights/16 E.Savers & 6 Fans

HTU-2005

2000VA/1600Watts/24VDC/230VAC
2 Batteries support (155Amp)
11 Tubelights/26 E.Savers & 11 Fans

- Rack design & wall-mounted design for flexible installation
- Multi protections: low-battery alarm, low-battery shutdown, overload protection, over-temperature protection, short-circuit protection
- Built-in intelligent charger control for preventing overcharge

FREE
AC DC
CONVERTER



Retail Price

HTU-1005 12,900
HTU-1205 13,900
HTU-2005 17,900

0% MARK-UP

Model	3	6	12	18	24	36
HTU-1005	4,300	2,150	1,075	717	796	616
HTU-1205	4,633	2,317	1,158	772	857	664
HTU-2005	5,967	2,983	1,492	994	1,104	855

SOLAR INVERTER Tron^{DUO}

HTD-1011SCC

1000VA/800Watts/12VDC/230VAC
1 Battery support (170Amp)
4 Tubelights/12 E.Saver & 6 Fans

HTD-2011SCC

2000VA/1600Watts/24VDC/230VAC
2 Batteries support (155Amp)
11 Tubelights/26 E.Savers & 11 Fans

HTD-1211SCC

1200VA/1000Watts/12VDC/230VAC
2 Batteries support (155Amp)
6 Tubelights/16 E.Savers & 6 Fans

HTD-2211SCC

2200VA/1800Watts/24VDC/230VAC
2 Batteries support (155Amp)
12 Tubelights/26 E.Savers & 12 Fans

- Rack design & wall-mounted design for flexible installation
- Multi protections: low-battery alarm, low-battery shutdown, overload protection, over-temperature protection, short-circuit protection
- Built-in intelligent charger control for preventing overcharge

FREE
AC DC
CONVERTER



Retail Price

HTD-1011SCC 13,900
HTD-1211SCC 14,900
HTD-2011SCC 18,900
HTD-2211SCC 19,900

0% MARK-UP

Model	3	6	12	18	24	36
HTD-1011	4,633	2,317	1,158	772	857	664
HTD-1211	4,967	2,483	1,242	828	919	712
HTD-2011	6,300	3,150	1,575	1,050	1,166	903
HTD-2211	6,633	3,317	1,658	1,106	1,227	951

SOLAR INVERTER Tron^{DUO}

HTD-3012SCC

3000VA/2400Watts/24VDC/230VAC
10 Tubelights/25 E.Savers/10 Fans & 1 Refrigerator (12 Guff)

- Capable of starting electric motor 1.5HP
- Embedded with 3-stage, 20 Amp charger
- Multiple protection on voltage, overload temperature
- Dual-color LCD interface

HTD-5012SCC

5000VA/4200Watts/48VDC/230VAC
10 Tubelights/25 E.Savers/10 Fans, 1 Refrigerator (12 Guff) & 1 Washing Machine

- Capable of starting electric motor 2.5HP
- Input Voltage Range 180V-270VAC (normal range)
100V-270VAC (generator/wide range)
- Multi function LCD indications & buzzer alarms

FREE
AC DC
CONVERTER



Retail Price

HTD-3012SCC 47,900
HTD-5012SCC 69,900

0% MARK-UP

Model	3	6	12	18	24	36
HTD-3012SCC	15,967	7,983	3,992	2,661	2,954	2,289
HTD-5012SCC	23,300	11,650	5,825	3,883	4,311	3,340

MAINTAINANCE FREE BATTERY

DEEP CYCLE LEAD ACID BATTERY

HB-145	HB-165	HB-195
33KG	40KG	48KG
100 Amp	120 Amp	150 Amp
12V	12V	12V

- 18-24 months estimated battery life
- 99.9% efficient in terms of energy supply
- Suitable for all weather conditions
- Ensure a consistent power back



Retail Price

HB-145	16,500
HB-165	20,400
HB-195	24,500

0% MARK-UP

Model	3	6	12	18	24	36
HB-145	5,500	2,750	1,375	917	1,018	788
HB-165	6,800	3,400	1,700	1,133	1,258	975
HB-195	8,167	4,083	2,042	1,361	1,511	1,171

DEEP CYCLE GEL BATTERY

HB-146G	HB-196G	HB-210G
33KG	48.6KG	59.5KG
100 Amp	120 Amp	150 Amp
12V	12V	12V

- 18-24 months estimated battery life
- 99.9% efficient in terms of energy supply
- Suitable for all weather conditions
- Ensure a consistent power back



Retail Price

HB-146G	18,800
HB-196G	22,700
HB-210G	27,900

0% MARK-UP

Model	3	6	12	18	24	36
HB-146G	6,267	3,133	1,567	1,044	1,159	898
HB-196G	7,567	3,783	1,892	1,261	1,400	1,065
HB-210G	9,300	4,650	2,325	1,550	1,721	1,333

GENERATOR

HGR-2.8KV-D
Output: Max 2.8KW
Engine: 7HP
Fuel tank capacity: 17L
Consumption: 1.48L/hr

HGR-6.05KV-D
Output: Max 6.5KW
Engine: 15HP
Fuel tank capacity: 27L
Consumption: 0.48L/hr

- Digital meter
- Double muffler
- Wheels & handles
- Lead acid battery
- Engine oil
- Gas kit



Retail Price

HGR-2.8KV-D	39,500
HGR-6.05KV-D	71,500

0% MARK-UP

Model	3	6	12	18	24	36
HGR-2.8	13,167	6,583	3,292	2,194	2,436	1,887
HGR-6.05	23,833	11,917	5,958	3,972	4,409	3,416

HGR-2.53KVA-D
Output: Max 2.5KW
Fuel tank capacity: 15L
Consumption: 1.13L/hr

HGR-3.03KV-D
Output: Max 2.8KW
Fuel tank capacity: 15L
Consumption: 1.9L/hr

HGR-5.05KV-D
Output: Max 5KW
Fuel tank capacity: 25L
Consumption: 2.7L/hr

- Digital meter
- Double muffler
- Wheels & handles
- Lead acid battery
- Engine oil
- Gas kit



Retail Price

HGR-2.53KVA-D	38,500
HGR-3.03KV-G	44,900
HGR-5.05KV-D	65,500

0% MARK-UP

Model	3	6	12	18	24	36
HGR-2.53	12,833	6,417	3,208	2,139	2,374	1,839
HGR-3.03	14,967	7,483	3,742	2,494	2,766	2,145
HGR-5.05	21,833	10,917	5,458	3,639	4,036	3,129

MICROWAVE OVEN



HDG-2515SS

- 800 watts
- 25 litre
- Knob and button control
- LCD for dynamic display
- Easy open glass door
- Large glass turntable



Retail Price

HDG-2515SS 12,500

0% MARK-UP						
Model	3	6	12	18	24	36
HDG-2515SS	4,167	2,083	1,042	694	771	597

HDG-236S

- 800 watts
- 23 litre
- Defrost setting
- Microwave + grill combination
- Clock kitchen timer
- Easytronic control for quick setting of operations
- Easy open glass door
- Large glass turntable



Retail Price

HDG-236S 10,000

0% MARK-UP						
Model	3	6	12	18	24	36
HDG-236S	3,333	1,667	833	556	617	478

HDG-2012S

- 700 watts
- 20 litre
- Microwave + grill combination
- Start + 30sec/confirm
- Easytronic control for quick setting of operations
- Easy open glass door
- Large glass turntable



Retail Price

HDG-2012S 8,800

0% MARK-UP						
Model	3	6	12	18	24	36
HDG-2012S	2,933	1,467	733	489	543	420

HIC-102

AC 220V-240V
50Hz/60Hz
100W-2100W
60C-270C



- Sensor touch control with 4 digits display
- Multi function with auto menu
- High quality ceramic plate heat and shock proof
- 8 levels, adjustable power preset function with digital timer



Retail Price

HIC-102 4,900

0% MARK-UP						
Model	3	6	12	18	24	36
HIC-102	1,633	817	408	272	302	234

WATER DISPENSER

HWD-45 (Black)

HWD-28 (White)

- Extra large stainless steel tank
- Double protection for low water level
- Super fast cooling compressor
- Hot & cold water taps
- Anti-bacterial material
- Childproof hot water tap



HOMAGE
Tribute to good living

Retail Price

HWD-28 12,800
HWD-45 14,200

0% MARK-UP

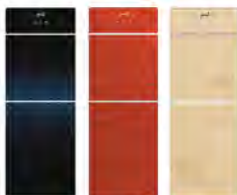
Model	3	6	12	18	24	36
HWD-28	4,267	2,133	1,067	711	768	612
HWD-45	4,733	2,367	1,183	789	876	676

HWD-63(Black)

HWD-64(Red)

HWD-65(Golden)

- Extra large stainless steel tank
- Double protection for low water level
- Super fast cooling compressor
- Hot & cold water taps
- Refrigerator cabinet
- Anti-bacterial material
- Childproof hot water tap



Retail Price

HWD-63, HWD-64, HWD-65 13,800

0% MARK-UP

Model	3	6	12	18	24	36
Any Model	4,600	2,300	1,150	767	851	658

WASHING MACHINE

Semi Automatic

HWM-1020SA (with Free Iron)

- 10KG
- Fully plastic body/rust proof
- Double layer heavy duty
- Big plustor for smart wash
- Transparent cover
- Double inlets, save time & water
- Low noise



Retail Price

HWM-1020SA 16,900

0% MARK-UP

Model	3	6	12	18	24	36
HWM-1020	5,633	2,817	1,408	939	1,042	807

Semi Automatic

HWM-920SA (with Free Iron)

- 9KG
- Fully plastic body/rust proof
- Double layer heavy duty
- Big plustor for smart wash
- Transparent cover
- Double inlets, save time & water
- Low noise



Retail Price

HWM-920SA 15,900

0% MARK-UP

Model	3	6	12	18	24	36
HWM-920	5,300	2,650	1,325	883	981	760

HOW TO AVAIL SILKBANK SHOP SMART INSTALLMENT PLAN

1. Call Silkbank 24 hours phone banking service at 111 100 777 to place an order for the Home Appliances of your choice through our Silkbank Shop Smart Installment Plan.
2. Enjoy 0% mark-up by opting for Installment Plan tenure of 18 months. Furthermore, Silkbank Credit Card customers can also choose from Installment Plan involving tenures of 24 and 36 months at a low or nominal rate of 2% per month.
3. Your selected product will be delivered at your doorstep without any delivery charges

Terms & Conditions

- This offer can be availed by Silkbank Visa Platinum & Gold Credit Card holders.
- Silkbank Credit Card customers can purchase Home Appliances using Silkbank Shop Smart Installment Plan during the validity of the offer.
- Silkbank shall process and authorize Shop Smart Installment Plans transactions provided that the amount is within the available credit limit and card account is in good standing as per the Terms & Conditions of Silkbank Credit Cards and Silkbank policies.
- This offer is valid from March 01, 2017 – December 31, 2017.
- The approved Shop Smart Installment Plan transaction will appear on the next statement of account.
- This offer cannot be exchanged for cash and is not valid in conjunction with any other special promotions, offers, events or activities as defined by the Silkbank & Alliance Partners.
- Customer or his/her authorized nominated person must provide his/her CNIC copy and sign the delivery documents at the time of product delivery.
- All products booked through Silkbank Shop Smart Installment Plan will be delivered to the customer within 10-15 working days at the designated address.
- First shipment delivery charges will be borne by the Alliance Partners for all products booked through Silkbank Shop Smart Installment Plan. However, in case of warranty claims or upgrades, the customer has to bear the cost of shipment and other related things as per standard Terms & Conditions of Partners.
- Delivery of the product would be subject to availability of stock and prices are subject to change without notice.
- Card member's account(s) that is/are closed or terminated or delinquent prior to the offer period date will not be eligible for Silkbank Shop Smart Installment Plan.
- Product warranty shall be determined as per the Alliance Partner's warranty Terms & Conditions for the particular item.
- Silkbank's decision on all matters relating to the offer and in case of any dispute shall be final and binding on all eligible card members and no correspondences/negotiations/discussions in relation therewith shall be entertained.
- Silkbank reserves the right to change the Terms & Conditions of this offer at any time without prior notice and without assigning any reason. However, from time to time new products can be offered in future subject to availability in stock maintained by Partners.
- Silkbank will not be responsible for the services or if product quality provided is not to the satisfaction of Silkbank customers. In no event shall Silkbank, or any of its representatives/affiliates, be liable or responsible for any loss, damage or expense arising out of or otherwise in connection with the offer/services.
- Please refer to Silkbank Schedule of Charges for processing/service fees.
- Silkbank, at its absolute discretion shall have the right to terminate the offer without assigning any reason and without prior notice, and shall not be held liable for any inconvenience/damage caused due to such termination of the offer.
- In case the card member decides to cancel his/her Shop Smart Installment Plan then the card member will be liable to pay prepayment penalty amount as per Silkbank Schedule of Charges.



Leading
Brands



Competitive
Pricing



Easy Payment
Options



Shopping
Anywhere