

**SINGER**Plus



**S** HOP  
SMART

with installment plans  
of 0% Mark-up



**SILKBANK**   
Yes we can

Silkbank Limited, in collaboration with Singer Pakistan Limited, offers Silkbank Credit Card customers a smart and easy payment plan for purchasing Home Appliances.

Silkbank Credit Card customers can now enjoy 0% mark-up for up to 6 months on Home Appliances by availing Silkbank Shop Smart Installment Plan.

## SINGER ZIG ZAG SEWING MACHINE

### ZZ - 8280

#### Product Features & Benefits

- Embroidery
- Pecot function
- 7 numbers of patterns
- Thread tension new type



		0% mark-up					
Model	Price	3	6	12	18	24	36
ZZ - 8280	12,800	4,267	2,133	1,323	967	789	612
ZZ - 2263	17,100	5,700	2,850	1,767	1,292	1,055	817
15 ND/HA/Base	7,200	2,400	1,200	744	544	444	344

## SKYWORTH LED 43" E-390 SMART

#### Product Features & Benefits

- Smart LED with android 4.4 operating system
- Built in WIFI
- Ultra slim metal design
- 8W+8W speakers
- MHL (Mobile high defination link) available
- 2 X USB ports (Moive, Photos, Music)
- 2 HDMI & 1 HDMI (MHL) ports
- PC input
- Sound-dolby sarround/equalizer
- Backlight
- Energy saving



		0% mark-up					
Model	Price	3	6	12	18	24	36
LED TV 43" (SKYWORTH)- SMART	59,536	19,845	9,923	6,152	4,498	3,671	2,844
LED TV 40" (SKYWORTH)	43,650	14,550	7,275	4,511	3,298	2,692	2,086
LED TV 32" (SKYWORTH)	30,541	10,180	5,090	3,156	2,308	1,883	1,459

# SINGER WASHING MACHINE

## TWIN TUB - 75 TT

### Product Features & Benefits

- Twin tub for greater convenience
- Two way washing mechanism
- Powerful pulsation gives strong washing effect
- Noise free operation
- 7.5 kg capacity
- Strong overflow rinse
- New attractive look & design



0% mark-up

Model	Price	3	6	12	18	24	36
SWM SINGLE TUB - 120 ST	12,900	4,300	2,150	1,333	975	796	616
SWM TWIN TUB - 75 TT	17,900	5,967	2,983	1,850	1,352	1,104	855

# SINGER MICROWAVE OVEN

## SMW 928

### Product Features & Benefits

- Capacity 28 litre
- 5 power levels
- Defrost setting
- Cooking end signal
- Push button door
- 95 minutes timer
- Grill function



0% mark-up

Model	Price	3	6	12	18	24	36
MWO 28 Ltr. SMW 928	14,200	4,733	2,367	1,467	1,073	876	678

# SINGER SPLIT AIR CONDITIONER

## 1.0 SFTON

### Product Features & Benefits

- Capacity: 12000 BTU
- T3 technology
- Efficient cooling (with inner grooved copper tube)
- LCD display
- Sleep & Timer mode



0% mark-up

Model	Price	3	6	12	18	24	36
SPLIT AIR CONDITIONER 1.0 SFTON	40,600	13,533	6,767	4,195	3,068	2,504	1,940
SPLIT AIR CONDITIONER 1.5 SFTON	51,990	17,330	8,665	5,372	3,928	3,206	2,484

## SINGER WATER HEATER SG 35 DLX



### Product Features & Benefits

- Available 35 & 30 gallon capacity
- Thermostat with dual safety
- Imported thick glass wool that keeps water hot for a longer period and saves gas consumption
- Metallic golden colour (hammer finished paint prevents from rusting)
- PSQCA certification
- 100 P.S.I. hydraulic pressure Tested for maximum security

0% mark-up

Model	Price	3	6	12	18	24	36
SG 30 DLX	23,900	7,967	3,983	2,470	1,806	1,474	1,142
SG 35 DLX	26,050	8,683	4,342	2,692	1,968	1,606	1,245
SG 30 - Tesla	16,150	5,383	2,692	1,669	1,220	996	772
SG 35 - Tesla	18,150	6,050	3,025	1,876	1,371	1,119	867

## SINGER REFRIGERATOR ALD - 122 (ECO)



### Product Features & Benefits

- Scratch resistant texture body
- Energy saving heavy duty Panasonic compressor
- Large fridge/freezer
- Super efficient 3 side cooling
- Deodorizer
- CFC free
- Quiet energy saving design
- 3 wire shelf
- (Plastic covers) crisper cover
- 2 egg pockets

0% mark-up

Model	Price	3	6	12	18	24	36
ALD 122 ECO	45,300	15,100	7,550	4,681	3,423	2,794	2,164
ALD-122 CM	45,300	15,100	7,550	4,681	3,423	2,794	2,164
SR-3002 ECO	41,300	13,767	6,883	4,268	3,120	2,547	1,973
SR-3002 CM	41,300	13,767	6,883	4,268	3,120	2,547	1,973
SR-2502 ECO	37,700	12,567	6,283	3,896	2,848	2,325	1,801
SR-2502 CM	37,700	12,567	6,283	3,896	2,848	2,325	1,801

## SINGER LIFESTRAW WATER PURIFIER

### Lifestraw

#### Product Features & Benefits

- 18 litres purifier water storage capacity
- Ultra filtration membrane kills 99.9999% bacteria, 99.999% virus & 99.99% of protozoan parasites
- 3 stage chemical free purification for pure water
- Cartridge purifies maximum 4500 litres tap water\*
- Material that is used for construction is high quality food grade plastics
- Meet the criteria of USEPA (United State Environment Protection Agency), WHO (World Health Organization) and NSF 42 (National Sanitation Foundation 42)



0% mark-up

Model	Price	3	6	12	18	24	36
WATER PURIFIER	6,800	2,267	1,133	703	514	419	325

## SINGER COOKING RANGE

### SG 307

#### Product Features & Benefits

- SG 312 (5 top burners)
- SG 307 (3 top burners)
- 34" size (gross weight: 53 kg)
- Heat resistant/tempered glass oven
- Automatic electric ignition system (only available in 312 model)
- Imported glass wool
- Easy replacement parts
- Healthy rotisserie & BBQ cooking
- Large capacity oven box with rotisserie motor and rod for grilling and baking
- Hot box with glass door for keeping cooked food hot (SG 312)
- Imported two step hinge
- Colour: black
- Dimensions: (L x W x H) (920 x 550 x 880)mm



0% mark-up

Model	Price	3	6	12	18	24	36
SG 307	21,900	7,300	3,650	2,263	1,655	1,351	1,046
SG 312	23,950	7,983	3,992	2,475	1,810	1,477	1,144

## HOW TO AVAIL SILKBANK SHOP SMART INSTALLMENT PLAN

1. Call Silkbank 24 hours phone banking service at 111 100 777 to place an order for the Home Appliances of your choice through our Silkbank Shop Smart Installment Plan.
2. Enjoy 0% mark-up by opting for Installment Plan tenure of 6 months. Furthermore, Silkbank Credit Card customers can also choose from Installment Plans involving tenures of 12, 18, 24 and 36 months at a nominal rate of 2% per month.
3. Your selected product will be delivered at your doorstep without any delivery charges.

### Terms & Conditions

- This offer can be availed by Silkbank Visa Platinum & Gold Credit Card holders.
- Silkbank Credit Card customers can purchase Home Appliances using Silkbank Shop Smart Installment Plan during the validity of the offer.
- Silkbank shall process and authorize Shop Smart Installment Plans transactions provided that the amount is within the available credit limit and card account is in good standing as per the Terms & Conditions of Silkbank Credit Cards and Silkbank policies.
- This offer is valid from Sep 15, 2016 – Mar 31, 2017.
- The approved Shop Smart Installment Plan transaction will appear on the next statement of account.
- This offer cannot be exchanged for cash and is not valid in conjunction with any other special promotions, offers, events or activities as defined by the Silkbank & Alliance Partners. Customer or his authorized nominated person must provide his/her CNIC copy and sign the delivery documents at the time of product delivery.
- All products booked through Silkbank Shop Smart Installment Plan will be delivered to the customer within 10-15 working days at designated address.
- First shipment delivery charges will be borne by the Alliance Partners for all products booked through Silkbank Shop Smart Installment Plan. However, in case of warranty claims or upgrades, the customer has to bear the cost of shipment and other related things as per standard Terms & Conditions of Partners.
- Delivery of the product would be subject to availability of stock and prices are subject to change without notice.
- Card member's account(s) that are closed or terminated or delinquent prior to the offer period date will not be eligible for Silkbank Shop Smart Installment Plans.
- Product warranty shall be determined as per the Alliance Partner's warranty Terms & Conditions for the particular item.
- Silkbank's decision on all matters relating to the offer and in case of any dispute shall be final and binding on all eligible card members and no correspondences/ negotiations/discussions in relation therewith shall be entertained.
- Silkbank reserves the right to change the Terms & Conditions of this offer at any time without prior notice and without assigning any reason. However, from time to time, new products can be offered in future subject to availability in stock maintained by Partners.
- Silkbank will not be responsible for the services or if product quality provided is not to the satisfaction of Silkbank customers. In no event shall Silkbank or any of its representatives/affiliates, be liable or responsible for any loss, damage or expense arising out of or otherwise in connection with the offer/services.
- Please refer to Silkbank schedule of charges for processing/services fees.
- Silkbank, at its absolute discretion, shall have the right to terminate the offer without assigning any reason and without prior notice, and shall not be held liable for any inconvenience/damage caused due to such termination of the offer.
- In case the card member decides to cancel his/her Shop Smart Installment Plan then the card member will be liable to pay prepayment penalty amount as per Silkbank Schedule of Charges.



Leading Brands



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111-100-777

www.silkbank.com.pk

**SILKBANK**   
Yes we can