



Dreams come true  
with **0% Mark-up**



Silkbank in collaboration with Dawlance Home Appliances offers Silkbank Credit Card customers the opportunity to purchase home appliances and make payments in easy installments.

Silkbank Credit Card customers can now enjoy 0% mark-up for up to 12 months for home appliances by availing the Silkbank Extended Payment Plans (EPP) option.

## Refrigerator Energy Saver Series

### Product Features & Benefits

- 23% energy saving through ES technology
- Freezer Eutectic plate- keeps items frozen for up to 15 hours during power breakdowns
- Contemporary design- double textured door



0% mark-up

Model	Price	3	6	12	18	24	36
9144 - ES 9 CFT	33,000	11,000	5,500	2,750	2,493	2,035	1,577
9144WB - ES 9 CFT	34,500	11,500	5,750	2,875	2,607	2,128	1,648
9166WB - ES 10. CFT	38,700	12,900	6,450	3,225	2,924	2,387	1,849
9170WB - ES 12.5 CFT	41,400	13,800	6,900	3,450	3,128	2,553	1,978
9188WB - ES 14 CFT	45,700	15,233	7,617	3,808	3,453	2,818	2,183
91996 - ES 16 CFT	51,200	17,067	8,533	4,267	3,868	3,157	2,446

## 9175WB - LVS 12.5 CFT

### Product Features & Benefits

- Low voltage technology- can run at as low as 135 volts
- No use of stabilizer- saves stabilizer cost
- Faster cooling – maintains cooling during power breakdowns



0% mark-up

Model	Price	3	6	12	18	24	36
9175WB - LVS 12.5 CFT	42,300	14,100	7,050	3,525	3,196	2,609	2,021

## 9175WB - Reflection H-ZONE Plus

### Product Features & Benefits

- Low voltage technology- can run at as low as 135 volts
- No use of stabilizer- saves stabilizer cost
- Faster cooling – maintains cooling during power breakdowns



0% mark-up

Model	Price	3	6	12	18	24	36
9175WB -Reflection H-ZONE Plus 12.5 CFT	48,400	16,133	8,067	4,033	3,657	2,985	2,312
9175WB - H-ZONE Plus 12.5 CFT	43,400	14,467	7,233	3,617	3,279	2,676	2,074
9188WB - H-ZONE Plus 14 CFT	47,400	15,800	7,900	3,950	3,581	2,923	2,265

# Washing Machines

## DW-8500

### Product Features & Benefits

- Extreme dryer gives "ready to wear" clothes within 20 minutes
- Two way washing mechanism for tangle-free operation
- Noise-free operation
- Green transparent cover allows you to see the washing process
- Capacity 8 kg



0% mark-up

Model	Price	3	6	12	18	24	36
DW-8500	22,600	7,533	3,767	1,883	1,708	1,394	1,080

## DWF 65 ES

### Product Features & Benefits

- Top Load
- Ez Save Function
- One Touch Operation
- Power Failure Resumption
- Customized Wash Options
- Child Safety Lock
- LED Display



0% mark-up

Model	Price	3	6	12	18	24	36
DWF 65 ES (6 Kg)	35,800	11,933	5,967	2,983	2,705	2,208	1,710
DWF-1600A (8 Kg)	36,400	12,133	6,067	3,033	2,750	2,245	1,739
DWF-2000A (10 Kg)	43,600	14,533	7,267	3,633	3,294	2,689	2,083

# Deep Freezer

## DF 300 P 10 CFT

### Product Features & Benefits

- Faster cooling – maintains cooling during power breakdowns
- Front drain- easy cleaning
- Easy grip handle for convenient door opening



0% mark-up

Model	Price	3	6	12	18	24	36
DF 300 P 10 CFT	33,000	11,000	5,500	2,750	2,493	2,035	1,577
DF 400 P 13 CFT	35,400	11,800	5,900	2,950	2,675	2,183	1,691
H. Ref 91997 13 CFT	40,700	13,567	6,783	3,392	3,075	2,510	1,945
H. Ref 91998 15 CFT	42,000	14,000	7,000	3,500	3,173	2,590	2,007
Vertical Deep Freezer VF 1035 11 CFT	45,300	15,100	7,550	3,775	3,423	2,794	2,164

## Split ACs

### Signature Series

#### Product Features & Benefits

- Elegant Design with hidden display
- Anti Rust condenser
- 3 mode operation: sleep mode, soft dry operation mode, cool mode
- Auto restart function



0% mark-up

Model	Price	3	6	12	18	24	36
Signature 15 (1.0 Ton)	35,800	11,933	6,967	2,983	2,705	2,208	1,710
Signature 30 (1.5 Ton)	46,100	15,367	7,683	3,842	3,483	2,843	2,203

### Energy Saver Series

#### Product Features & Benefits

- Energy Saver technology-saves up to Rs. 4000 per year
- Fashionable design to match your interior
- Sleep mode function- for comfortable sleep
- Auto restart function



0% mark-up

Model	Price	3	6	12	18	24	36
ES-15 (1.0 Ton)	39,100	13,033	6,517	3,258	2,954	2,411	1,868
ES-30 (1.5 Ton)	48,700	16,233	8,117	4,058	3,680	3,003	2,327

### Health Zone Series

#### Product Features & Benefits

- Chemical free insect repellent technology which generates vibrations that keep insects away giving you a healthy and hygienic lifestyle.
- Dawlance Health Zone Plus offers Health light which doubles the food preservation
- Tempered Glass Interior which can bear weight of up to 100 kgs
- Reflection series with glass door exterior



0% mark-up

Model	Price	3	6	12	18	24	36
HZ Plus 15 (1.0 Ton)	39,100	13,033	6,517	3,258	2,954	2,411	1,868
HZ Plus 30 (1.5 Ton)	48,700	16,233	8,117	4,058	3,680	3,003	2,327

### Inverter Series

#### Product Features & Benefits

- Inverter technology- saves 30% energy
- R 410A Refrigerant - provides faster cooling
- Dual function -cooling & heating
- Digital Protection device- protects AC from voltage fluctuation (180V-250V)



0% mark-up

Model	Price	3	6	12	18	24	36
Inverter 15 (1.0 Ton)	70,500	23,500	11,750	5,875	5,327	4,348	3,368
Inverter 30 (1.5 Ton)	81,300	27,100	13,550	6,775	6,143	5,014	3,884
Inverter 45 (2.0 Ton)	94,200	31,400	15,700	7,850	7,117	5,809	4,501



## Microwaves

### MD-7 20 Ltr

#### Product Features & Benefits

- Digital controls & distinctive color pattern
- Grill + Convection
- Keeps warm
- Calorie Indicator & Deodorizer
- Stainless Steel Cavity
- Child-safety lock
- 64 Recipes built in recipes by Chef Mehboob & Chef Gulzar
- Includes Teflon-coated TAWA that can make naan, taftaan, Pizza, etc



		0% mark-up					
Model	Price	3	6	12	18	24	36
MD-7 20 Ltr	8,300	2,767	1,383	692	627	512	397
DW-112 CHZ 20 Ltr	13,800	4,600	2,300	1,150	1,043	851	659
DW-115 CHZ 25 Ltr	16,800	5,600	2,800	1,400	1,269	1,036	803
DW 133 G 30 Ltr	14,500	4,833	2,417	1,208	1,096	894	693

## Kitchen Appliances (Blenders)

### DWBL-600

#### Product Features & Benefits

- Thick glass jar
- 6 Stainless Steel Blades
- 2 Robust Grinder Blades



		0% mark-up					
Model	Price	3	6	12	18	24	36
DWBL-600	4,400	1,467	733	367	332	271	210
DWBL-610	6,200	2,067	1,033	517	468	382	296

## Food Processor

### DWFP-1200

#### Product Features & Benefits

- Stainless Steel Housing
- Stainless Steel Chopping Blade
- Thick and Fine Shredding Disk
- Plastic Knife for kneading dough



		0% mark-up					
Model	Price	3	6	12	18	24	36
DWFP-1200	14,800	4,933	2,467	1,233	1,118	913	707

## Juicers

### DWCJ-1001

#### Product Features & Benefits

- Small/Large crystal-like cones
- One direction rotation
- Dust protection cover
- Non-slip feet



		0% mark-up					
Model	Price	3	6	12	18	24	36
DWCJ-1001	5,400	1,800	900	450	408	333	258
DWFJ-1002	9,800	3,267	1,633	817	740	604	468

## HOW TO AVAIL SILKBANK EPP OFFER

1. Call Silkbank 24 hours phone banking service at 111 100 777 to place an order for Dawlance Home Appliances of your choice through our Silkbank EPP.
2. Enjoy 0% Mark-up by opting for installment plan tenure of 12 months. Furthermore, Silkbank Credit Card customers can also choose from installment plan involving tenors of 12, 18, 24 and 36 months at a rate of 2% per month (flat).
3. Your selected products will be delivered to your doorstep without any delivery charges.

## Terms & Conditions

- The offer can be availed by Silkbank Visa Platinum & Gold Credit Card holders.
- The offer is valid from 1st August, 2015 – 31st July, 2016.
- Silkbank shall process and authorize EPP transactions provided that the amount is within the available credit limit and card holder's account is in good standing as per the terms and conditions of Silkbank Credit Cards and Silkbank policies.
- The approved EPP transaction will appear on the next statement of account.
- The offer cannot be exchanged for cash and is not valid in conjunction with any other special promotions, offers, events or activities as defined by the Silkbank & Alliance Partners.
- Customer or his authorized nominated person must provide his/her CNIC copy and sign the delivery documents at the time of product delivery.
- All products booked through Silkbank EPP will be delivered to the customer within 10-15 working days at the designated address.
- First shipment delivery charges will be borne by the Alliance Partners for all products booked through Silkbank EPP, however in case of warranty claims and upgrades; customer has to bear the cost of shipment and other related things as per the standard terms & conditions of Partners.
- Delivery of the product would be subject to availability of the stock and prices are subject to change without notice.
- Card member's account(s) that are closed or terminated or delinquent prior to the offer period date will not be eligible for Silkbank EPP.
- Product warranty shall be determined as per the Alliance Partners warranty terms & conditions for the particular item.
- Silkbank's decision on all matters relating to the offer and in the case of any dispute shall be final and binding on all eligible card members and no correspondences in relation therewith shall be entertained.
- The offer provided by Silkbank is subject to change anytime, however new products can be offered in future and subject to availability in stock maintained by Partners.
- Silkbank will not be responsible for the services or product quality provided if it is not to the satisfaction of Silkbank customers. In no event shall Silkbank or any of its representatives/affiliates, be liable or responsible for any loss, damage or expense arising out of or otherwise in connection with the offer/services.
- EPP processing fee of Rs. 500/- shall be applicable on each EPP order/plan booking. Please refer to the Silkbank schedule of charges for processing/service fees.
- Silkbank, at its absolute discretion shall have the right to terminate the offer or change processing/service fees without assigning any reason and without prior notice, and shall not be held liable for any inconvenience/damage caused due to such termination of the offer.
- In case the card member decides to cancel his/her EPP then the card member will be liable to pay prepayment penalty amount as per Silkbank schedule of charges.



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