SILKBANK CREDIT CARDS

PEL

SHOP SMART

0%
Mark-up
Installment
Plans

SAVINGS
THAT
CHANGE
YOUR LIFE

SILKBANK
Yes we can

Silk-Bank-(PEL-SBS-Installment)-Flyer-01.jpg

Silkbank in collaboration with PEL Home Appliances offers Silkbank Credit Card customers the opportunity to purchase home appliances and make payments in easy installments.

Silkbank Credit Card customers can now enjoy 0% mark-up for up to 12 months for home appliances by availing the Silkbank Extended Payment Plans (EPP) option.

Aspire Refrigerator Series

Product Features & Benefits

- Energy efficient
- Double sided roll bond evaporator
- Extra wide design
- Thick door insulation
- Anti fungal gas kit
- Japanese technology compressor
- Low voltage start

		0% Mark-up						
Model	Price	3 months	6 months	9 months	12 months	18 months	24 months	36 months
PRAS 1100 EW	21,400	7,133	3,567	2,378	1,783	1,617	1,320	1,022
PRAS 1400 EW	22,500	7,500	3,750	2,500	1,875	1,700	1,388	1,075
PRAS 2000 EW	32,500	10,833	5,417	3,611	2,708	2,456	2,004	1,553
PRAS 2100 EW	34,800	11,600	5,800	3,867	2,900	2,629	2,146	1,663
PRAS 2200 EW	34,300	11,433	5,717	3,811	2,858	2,592	2,115	1,639
PRAS 2300 EW	37,100	12,367	6,183	4,122	3,092	2,803	2,288	1,773
PRAS 2500 EW	38,700	12,900	6,450	4,300	3,225	2,924	2,387	1,849
PRAS 2900 EW	40,800	13,600	6,800	4,533	3,400	3,083	2,516	1,949
PRAS 6300 EW	42,300	14,100	7,050	4,700	3,525	3,196	2,609	2,021
PRAS 6400 EW	43,800	14,600	7,300	4,867	3,650	3,309	2,701	2,093

Inverter Series

Product Features & Benefits

- Energy efficient
- Double sided roll bond evaporator
- Extra wide design
- Thick door insulation
- Anti fungal gas kit
- Japanese technology compressor
- Low voltage start

		0% Mark-up						
Model	Price	3 months	6 months	9 months	12 months	18 months	24 months	36 months
PRINV - 145	49,700	16,567	8,283	5,522	4,142	3,755	3,065	2,375
PRINV - 155	51,800	17,267	8,633	5,756	4,317	3,914	3,194	2,475
PRINV - 150	53,400	17,800	8,900	5,933	4,450	4,035	3,293	2,551
PRINV - 160	58,100	19,367	9,683	6,456	4,842	4,390	3,583	2,776

Silk-Bank-(PEL-SBS-Installment)-Flyer-02.jpg

Arctic Series

Product Features & Benefits

- Energy efficient
- Double sided roll bond evaporator
- Extra wide design
- Thick door insulation
- Anti fungal gas kit
- Japanese technology compressor
- Low voltage start

		0% Mark-up						
Model	Price	3 months	6 months	9 months	12 months	18 months	24 months	36 months
PRA - 110	35,500	11,833	5,917	3,944	2,958	2,682	2,189	1,696
PRA - 120	37,800	12,600	6,300	4,200	3,150	2,856	2,331	1,806
PRA - 130	39,230	13,077	6,538	4,359	3,269	2,964	2,419	1,874
PRA - 145	43,000	14,333	7,167	4,778	3,583	3,249	2,652	2,054
PRA - 155	44,500	14,833	7,417	4,944	3,708	3,362	2,744	2,126
PRA - 150	45,400	15,133	7,567	5,044	3,783	3,430	2,800	2,169
PRA - 160	51,200	17,067	8,533	5,689	4,267	3,868	3,157	2,446

Glass Door Series

Product Features & Benefits

- Energy efficient
- Double sided roll bond evaporator
- Extra wide design
- Thick door insulation
- Anti fungal gas kit
- Japanese technology compressor
- Low voltage start

		0% Mark-up						
Model	Price	3 months	6 months	9 months	12 months	18 months	24 months	36 months
PRGD 1100	24,300	8,100	4,050	2,700	2,025	1,836	1,499	1,161
PRGD 1400	25,500	8,500	4,250	2,833	2,125	1,927	1,573	1,218
PRGD 2000	35,300	11,767	5,883	3,922	2,942	2,667	2,177	1,687
PRGD 2200	37,300	12,433	6,217	4,144	3,108	2,818	2,300	1,782
PRGD 120	41,000	13,667	6,833	4,556	3,417	3,098	2,528	1,959
PRGD 130	43,200	14,400	7,200	4,800	3,600	3,264	2,664	2,064
PRGD 145	48,100	16,033	8,017	5,344	4,008	3,634	2,966	2,298
PRGD 155	50,100	16,700	8,350	5,567	4,175	3,785	3,090	2,394
PRGD 150	53,300	17,767	8,883	5,922	4,442	4,027	3,287	2,547
PRGD 160	58,800	19,600	9,800	6,533	4,900	4,443	3,626	2,809

Silk-Bank-(PEL-SBS-Installment)-Flyer-03.jpg

Glass Door Mirror Series

Product Features & Benefits

- Energy efficient
- Double sided roll bond evaporator
- Extra wide design
- Thick door insulation
- Anti fungal gas kit
- Japanese technology compressor
- Low voltage start

Model	Price	0% Mark-up						
		3 months	6 months	9 months	12 months	18 months	24 months	36 months
PRGDM 1100	24,300	8,100	4,050	2,700	2,025	1,836	1,499	1,161
PRGDM 1400	25,500	8,500	4,250	2,833	2,125	1,927	1,573	1,218
PRGD M 2000	35,600	11,867	5,933	3,956	2,967	2,690	2,195	1,701
PRGD M 2200	37,700	12,567	6,283	4,189	3,142	2,848	2,325	1,801
PRGDM 120	41,500	13,833	6,917	4,611	3,458	3,136	2,559	1,983
PRGDM 130	43,700	14,567	7,283	4,856	3,642	3,302	2,695	2,088
PRGDM 145	48,800	16,267	8,133	5,422	4,067	3,687	3,009	2,332
PRGDM 155	50,600	16,867	8,433	5,622	4,217	3,823	3,120	2,418
PRGDM 150	54,100	18,033	9,017	6,011	4,508	4,088	3,336	2,585
PRGDM 160	59,600	19,867	9,933	6,622	4,967	4,503	3,675	2,848

Desire Intello Series

Product Features & Benefits

- Energy efficient
- Double sided roll bond evaporator
- Extra wide design
- Thick door insulation
- Anti fungal gas kit
- Japanese technology compressor
- Low voltage start

Model	Price	0% Mark-up						
		3 months	6 months	9 months	12 months	18 months	24 months	36 months
PRGDI - 145	52,900	17,633	8,817	5,878	4,408	3,997	3,262	2,527
PRGDI - 155	54,700	18,233	9,117	6,078	4,558	4,133	3,373	2,613
PRGDI - 150	58,500	19,500	9,750	6,500	4,875	4,420	3,608	2,795
PRGDI - 160	64,100	21,367	10,683	7,122	5,342	4,843	3,953	3,063

Desire Intello Mirror Series

Product Features & Benefits

- Energy efficient
- Double sided roll bond evaporator
- Extra wide design
- Thick door insulation
- Anti fungal gas kit
- Japanese technology compressor
- Low voltage start

		0% Mark-up						
Model	Price	3 months	6 months	9 months	12 months	18 months	24 months	36 months
PRGDI - 145 M	53,500	17,833	8,917	5,944	4,458	4,042	3,299	2,556
PRGDI - 155 M	55,300	18,433	9,217	6,144	4,608	4,178	3,410	2,642
PRGDI - 150 M	59,200	19,733	9,867	6,578	4,933	4,473	3,651	2,828
PRGDI - 160 M	64,800	21,600	10,800	7,200	5,400	4,896	3,996	3,096

PEL Deep Freezers

Product Features & Benefits

- Fastest cooling
- Low voltage start
- Energy efficient
- Copper coiling
- Strong door hinges

		0% Mark-up						
Model	Price	3 months	6 months	9 months	12 months	18 months	24 months	36 months
PDF-100-Arctic Premium	34,750	11,583	5,792	3,861	2,896	2,626	2,143	1,660
PDF-130-Arctic Premium	36,250	12,083	6,042	4,028	3,021	2,739	2,235	1,732
PDFT-135-Arctic Premium	41,050	13,683	6,842	4,561	3,421	3,102	2,531	1,961
PDFT-155-Arctic Premium	42,550	14,183	7,092	4,728	3,546	3,215	2,624	2,033
PDF-100-Arctic Premium VCM	36,050	12,017	6,008	4,006	3,004	2,724	2,223	1,722
PDF-130-Arctic Premium VCM	37,600	12,533	6,267	4,178	3,133	2,841	2,319	1,796
PDFT-135-Arctic Premium VCM	42,600	14,200	7,100	4,733	3,550	3,219	2,627	2,035
PDFT-155 - Arctic Premium VCM	44,250	14,750	7,375	4,917	3,688	3,343	2,729	2,114

Split Air Conditioners

Product Features & Benefits

- Full BTU's
- Energy efficient
- Golden fin Protection
- High quality compressor
- 10year warranty on compressor
- 4 star rating inverter cooling

		0% Mark-up						
Model	Price	3 months	6 months	9 months	12 months	18 months	24 months	36 months
PSAC-12 CS	36,800	12,267	6,133	4,089	3,067	2,780	2,269	1,758
PSAC-18 CS	46,000	15,333	7,667	5,111	3,833	3,476	2,837	2,198
PSAC-12K ES	36,800	12,267	6,133	4,089	3,067	2,780	2,269	1,758
PSAC-18K ES	46,000	15,333	7,667	5,111	3,833	3,476	2,837	2,198

Split Air Conditioners (Inverters)

Product Features & Benefits

- Full BTU's
- Energy efficient
- Golden fin protection
- High quality compressor
- 10year warranty on compressor
- 4 star rating inverter cooling

		0% Mark-up						
Model	Price	3 months	6 months	9 months	12 months	18 months	24 months	36 months
PINVC-12K	50,300	16,767	8,383	5,589	4,192	3,800	3,102	2,403
PINVC-18K	61,900	20,633	10,317	6,878	5,158	4,677	3,817	2,957
PINVC-24K	83,200	27,733	13,867	9,244	6,933	6,286	5,131	3,975
PINVE-12K	52,800	17,600	8,800	5,867	4,400	3,989	3,256	2,523
PINVE-18K	64,500	21,500	10,750	7,167	5,375	4,873	3,978	3,082
PINVE-24K	86,000	28,667	14,333	9,556	7,167	6,498	5,303	4,109
PINVC-12K (Heat & Cool)	52,100	17,367	8,683	5,789	4,342	3,936	3,213	2,489
PINVC-18K (Heat & Cool)	64,000	21,333	10,667	7,111	5,333	4,836	3,947	3,058
PINVC-24K (Heat & Cool)	85,000	28,333	14,167	9,444	7,083	6,422	5,242	4,061
PINVE-12K (Heat & Cool)	54,700	18,233	9,117	6,078	4,558	4,133	3,373	2,613
PINVE-18K (Heat & Cool)	66,200	22,067	11,033	7,356	5,517	5,002	4,082	3,163
PINVE-24K (Heat & Cool)	88,000	29,333	14,667	9,778	7,333	6,649	5,427	4,204
PINVP-12K (Heat & Cool)	52,000	17,333	8,667	5,778	4,333	3,929	3,207	2,484
PINVP-18K (Heat & Cool)	64,000	21,333	10,667	7,111	5,333	4,836	3,947	3,058
PINVL-12K (Heat & Cool)	52,000	17,333	8,667	5,778	4,333	3,929	3,207	2,484
PINVL-18K (Heat & Cool)	64,000	21,333	10,667	7,111	5,333	4,836	3,947	3,058

Silk-Bank-(PEL-SBS-Installment)-Flyer-06.jpg

PEL Microwave Ovens

Product Features & Benefits

- Digital controls & distinctive color pattern
- Grill + convection
- Stainless steel cavity
- Child locks safety
- 4D heating
- 2 years magnetron warranty

		0% Mark-up						
Model	Price	3 months	6 months	9 months	12 months	18 months	24 months	36 months
PMO - 26 SL	10,800	3,600	1,800	1,200	900	816	666	516
PMO - 30 SL	11,700	3,900	1,950	1,300	975	884	722	559
PMO - 20W	7,900	2,633	1,317	878	658	597	487	377
PMO - 20 DG	8,000	2,667	1,333	889	667	604	493	382
PMO - 23 W Aspire	9,700	3,233	1,617	1,078	808	733	598	463
PMO - 23 B Aspire	9,700	3,233	1,617	1,078	808	733	598	463
PMO - 20 SLC	8,000	2,667	1,333	889	667	604	493	382
PMO - 23 SLCM	8,800	2,933	1,467	978	733	665	543	420
PMO - 23 SLCD	9,600	3,200	1,600	1,067	800	725	592	459
PMO - 23 SG	9,700	3,233	1,617	1,078	808	733	598	463
PMO - 30 BG	11,300	3,767	1,883	1,256	942	854	697	540
PMO - 20 Desire	8,300	2,767	1,383	922	692	627	512	397
PMO - 23 Desire	9,900	3,300	1,650	1,100	825	748	611	473
PMO - 26 Desire	11,100	3,700	1,850	1,233	925	839	685	530
PMO - 30 Desire	12,100	4,033	2,017	1,344	1,008	914	746	578

PEL Water Dispensers

Product Features & Benefits

- Stainless steel tank
- Best quality compressor
- Automatic thermostat
- Energy efficient
- Refrigerator functions
- 1 year warranty
- Low voltage start

		0% Mark-up						
Model	Price	3 months	6 months	9 months	12 months	18 months	24 months	36 months
PWD-115LMI	16,300	5,433	2,717	1,811	1,358	1,232	1,005	779
PWD-115ST	17,200	5,733	2,867	1,911	1,433	1,300	1,061	822

How to avail Silkbank Smart installment plan offer

1. Call Silkbank 24 hours phone banking service at 111 100 777 to place an order for the Home Appliances of your choice through our Silkbank Shop Smart installment plan.
2. Enjoy 0% mark-up by opting for installment plan tenure of 12 months. Furthermore, Silkbank Credit Card customers can also choose from installment plans involving tenures of 18, 24 and 36 months at a low or nominal rate of 2% per month.
3. Your selected Home Appliances will be delivered at your doorstep without any delivery charges.

Terms & Conditions

- This offer can be availed by Silkbank Visa Platinum & Gold Credit Card Holders.
- Silkbank Credit Cards customers can purchase Home Appliances using Silkbank Shop Smart installment Plan during the validity of the offer.
- Silkbank shall process and authorize Shop Smart installment Plan transactions provided that the amount is within the available credit limit and card account is in good standing as per the terms and conditions of Silkbank Credit Cards and Silkbank policies.
- This offer is valid from 1st September, 2017 – 31st December, 2018.
- The approved Shop Smart installment Plan Transaction will appear on the next statement of account.
- The offer cannot be exchanged for cash and is not valid in conjunction with any other special promotions, offers, events or activities as defined by the Silkbank & Alliance Partners.
- Customer or his authorized nominated person must provide his/her CNIC copy and sign the delivery documents at the time of product delivery.
- All products booked through Silkbank Shop Smart installment Plan will be delivered to the customer within 10-15 working days at the designated address.
- First shipment delivery charges will be borne by the Alliance Partners for all Product booked through Silkbank Shop Smart installment Plan. However in case of warranty claims, upgrades; customer has to bear the cost of shipment and other related things as per standard terms & conditions of Partners.
- Delivery of the product would be subject to availability of stock and prices are subject to change without notice.
- Card member's account(s) that are closed or terminated or delinquent prior to the offer period date will not be eligible for Silkbank Shop Smart installment Plan.
- Product warranty shall be determined as per the Alliance Partners warranty terms & condition for the particular item.
- Silkbank's decision on all matters relating to the offer and in case of any dispute shall be final and binding on all eligible card members and no correspondences/negotiations/ discussions in relation therewith shall be entertained.
- Silkbank reserves the right to change the terms and conditions of this offer at any time without prior notice and without assigning any reason. However, from time to time, new products can be offered in future subject to availability in stock maintained by Partner.
- Silkbank will not be responsible for the services or if product quality provided is not to the satisfaction of Silkbank customers. In no event shall Silkbank, or any of its representatives/affiliates, be liable or responsible for any loss, damage or expense arising out of or otherwise in connection with the offer/services.
- Please refer to Silkbank schedule of charges for processing/service fees.
- Silkbank, at its absolute discretion shall have the right to terminate the offer without assigning any reason and without prior notice, and shall not be held liable for any inconvenience/damage caused due to such termination of the offer.
- In case the card member decides to cancel his/her EPP then the card member will be liable to pay prepayment penalty amount as per Silkbank schedule of charges.

111-100-333
www.silkbank.com.pk
/SilkbankCreditcards
SMS 9873

SILKBANK
Yes we can

Silk-Bank-(PEL-SBS-Installment)-Flyer-08.jpg