

COTTON & COTTON



FLAT 25% OFF ON EVERYTHING  
(EXCEPT SUITS)

LEASE YOUR WARDROBE FOR AS LOW  
AS **Rs. 2,000/** MONTH AT **0%** MARK-UP

**SILKBANK**   
Yes we can

# COTTON & COTTON STORY

Cotton & Cotton has been at the pinnacle of the Menswear nationally and internationally. We have dressed the Presidents of Nations as well as the Heads of the corporate world, we have been the favorite shirt maker and clothier to Ambassadors, Parliamentarians, Senators of USA, Canada, Australia, UK and Pakistan. We have made wardrobes for the biggest Broadway shows in New York for the past two decades. Moreover, we have been the official shirt makers for the most prestigious brands of JERMYN STREET LONDON and SAVILE ROW LONDON for almost two decades. We now aim to bring the elements of this superior taste and quality to the corporate arena of Pakistan across all tiers of management.

A big change is coming in the corporate environment across the world, companies are seriously looking to revamp the look of the front-line staff. We are working closely within the corporate sector of Pakistan to bring about this change.

It is difficult for an executive to buy an entire wardrobe worth Rs. 24,500/- to 100,000/-. So Silkbank, in collaboration with Cotton & Cotton, offers Silkbank Credit Card customers to upgrade their wardrobe on installments and bring the much desired change in their persona.

Silkbank Credit Card Customers can now enjoy 0% mark-up for up to 12 months via Silkbank Easy Payment Plan.

## LUXURY WARDROBE INSTALLMENT PACKAGES

### STARTER PACKAGE\*

DESCRIPTION	MSRP	QTY	TOTAL COST
■ TROUSERS	3,000	2	6,000
■ DRESS SHIRTS	2,500	5	12,500
■ CASUAL SHIRTS	3,000	2	6,000
		9	24,500



RETAIL PRICE

24,500

### 0% MARK-UP

3 MONTHS	6 MONTHS	12 MONTHS	18 MONTHS	24 MONTHS	36 MONTHS
8,167	4,083	2,042	1,851	1,511	1,171

### SILVER PACKAGE\*

DESCRIPTION	MSRP	QTY	TOTAL COST
■ PANTS	4,000	3	12,000
■ DRESS SHIRTS	2,500	6	15,000
■ SILK TIES	2,500	2	5,000
■ SOCKS	400	5	2,000
■ SHOES	8,000	2	16,000
		18	50,000



RETAIL PRICE

50,000

### 0% MARK-UP

3 MONTHS	6 MONTHS	12 MONTHS	18 MONTHS	24 MONTHS	36 MONTHS
16,667	8,333	4,167	3,778	3,083	2,389

## GOLD PACKAGE\*

DESCRIPTION	MSRP	QTY	TOTAL COST
■ SUITS	17,000	1	17,000
■ PANTS	5,000	3	15,000
■ DRESS SHIRTS	4,000	6	24,000
■ SILK TIES	2,500	3	7,500
■ SOCKS	400	6	2,400
■ LEATHER SHOES	8,000	1	8,000
		20	73,900



RETAIL PRICE

73,900

### 0% MARK-UP

3 MONTHS

6 MONTHS

12 MONTHS

18 MONTHS

24 MONTHS

36 MONTHS

24,633

12,317

6,158

5,584

4,557

3,531

## PLATINUM PACKAGE\*

DESCRIPTION	MSRP	QTY	TOTAL COST
■ SUITS	17,000	2	34,000
■ PANTS	5,000	4	20,000
■ DRESS SHIRTS	4,000	6	24,000
■ SILK TIES	2,500	2	5,000
■ SOCKS	400	4	1,600
■ LEATHER SHOES	8,000	2	16,000
		20	100,600



RETAIL PRICE

100,600

### 0% MARK-UP

3 MONTHS

6 MONTHS

12 MONTHS

18 MONTHS

24 MONTHS

36 MONTHS

33,533

16,767

8,383

7,601

6,204

4,806

\* THE ABOVE PACKAGES ARE ONLY FOR AN IDEA, PLEASE MAKE SELECTION BASED ON YOUR NEEDS, WITHIN THE SAME PACKAGE PRICE. ALSO INCLUDED IS OUR MTO OPTIONS.

## OUR OUTLETS

### KARACHI

#### Hassan Homes

Plot # 7-A, Hasan Homes, Block-5, Clifton, Karachi. Tel: +92 21 3586 6339

#### Dolmen City Clifton

Shop # S-25, 2nd floor, Dolmen City, Clifton, Karachi. Tel: +92 21 3529 4084

#### Dolmen Mall Tariq Road

Shop # TF-35, 3rd floor, Dolmen Mall, Tariq Road, Karachi. Tel: +92 21 3438 7864

#### Dolmen Mall Hyderi

Shop # TF-9, 3rd floor, Dolmen Mall, Hyderi, Karachi. Tel: +92 21 3672 5347

#### LuckyOne Mall

Coming Soon

### LAHORE

#### Emporium Mall

Shop # F-42, 1st Floor, Emporium Mall, Jahar Town, Lahore. Tel: +92 42 3529 2337

#### Parklane Tower

Shop # 13-A, Park Lane Tower, 172 Tufail Road, Lahore. Tel: +92 42 3662 2229

#### Packages Mall

Shop # 2068, 2nd floor, Packages Mall, Lahore.

### ISLAMABAD

#### The Centaurus

Shop # 355, 3rd Floor, Centaurus Mall F-8, Islamabad. Tel: +92 51 270 1361

#### Union Gold Mall

Shop # 14, Union Gold Mall F-7 Markez, Islamabad. Tel: +92 51 265 2010

## HOW TO AVAIL SILKBANK SHOP SMART INSTALLMENT PLAN

1. Call Silkbank 24 hours phone banking service at 111-100-333 to place an order for the Package of your choice through our Silkbank Shop Smart Installment Plan.
2. Enjoy 0% mark-up by opting for installment plan tenure of upto 12 months. Furthermore, Silkbank Credit Card customers can also choose from installment plan involving tenures of 18, 24 and 36 months at a rate of 2% per month (flat).
3. Cotton & Cotton will call customers and invite him/her on nearest outlets in order to choose and pickup selected product/package.

## Terms & Conditions

- The offer can be availed by Silkbank Visa Platinum & Gold Credit Cardholders.
- The offer is valid from 1<sup>st</sup> April, 2017 - 31<sup>st</sup> December, 2017.
- Silkbank shall process and authorize Shop Smart Installment Plan transactions provided that the amount is within the available credit limit and card account is in good standing as per the Terms and Conditions of Silkbank Credit Cards and Silkbank policies.
- The approved Shop Smart Installment Plan Transaction will appear on the next statement of account.
- The offer cannot be exchanged for cash and is not valid in conjunction with any other special promotions, offers, events or activities as defined by the Silkbank & Alliance Partners.
- Customer has to visit personally on chosen cotton & Cotton outlet and package will be handed over to customer upon showing CNIC.
- Cotton & Cotton will call customer within 4 to 5 working days of booking Shop Smart Installment Plan.
- Product/package would be subject to availability of stock and prices are subject to change without notice.
- Card member's account(s) that are closed or terminated or delinquent prior to the offer period date will not be eligible for Silkbank Shop Smart Installment Plan.
- Product/packages warranty shall be determined as per the Alliance Partners warranty Terms & Condition for the particular item.
- Silkbank's decision on all matters relating to the offer and in case of any dispute shall be final and binding on all eligible card members and no correspondences in relation therewith shall be entertained.
- The offer provided by Silkbank is subject to change anytime. However, new Product/packages can be offered in future & subject to availability in stock maintained by Partner.
- Silkbank will not be responsible for the services or product quality provided is not to the satisfaction of Silkbank customers. In no event shall Silkbank, any of its representatives/affiliates, be liable or responsible for any loss, damage or expense arising out of or otherwise in connection with the offer/services.
- Please to refer to Silkbank Schedule of Charges for processing/service fees.
- Silkbank, at its absolute discretion shall have the right to terminate the offer or change processing/service fee without assigning any reason and without prior notice, and shall not be held liable for any inconvenience/damage caused due to such termination of the offer.
- In case the card member decides to cancel his/her Shop Smart Installment Plan then the card member will be liable to pay prepayment penalty amount as per Silkbank Schedule of Charges.



Leading  
Brands



Competitive  
Pricing



Easy Payment  
Options



Shopping  
Anywhere

